

MOREHEAD STATE UNIVERSITY

Sustainability: Strategic Goals for 2007-2008

- Retain 2006-2007 newly recruited members
- Create individual ethics project
- Implement two new projects
- Extend Girl Scout project (i.e. brownies, cadets)
- Continue current projects
- Expand BAB membership
- Develop long-term funding source

PRESENTING MEMBERS:

Neil Arnett – President

Nathan Mills – Team Member

Brooke Scroggins – Team Member

Jessica Valentine – Team Member

Maurice Thompson – Team Member

BUSINESS ADVISORY BOARD MEMBERS:

Dr. Robert Albert

Dean, MSU College of Business

Scott Napier

General Manager, Wal-Mart

Terry Ensor

President & CEO, Morehead National Bank

Jill Ratliff

Director, MSU Educational Service

Bruce Grace

Department Chair of Accounting, Economics, & Finance, MSU College of Business

Bill Redwine

Director, MSU Auxiliary Services

David Barber

General Management Consultant, Small Business Development Center

Rob Lux

Marketing Manager, Peirre Foods, Inc.



Neil Arnett

Morehead State University SIFE President

Janet Ratliff

Morehead State University SIFE Sam Walton Fellow

Debbie Madden

Morehead State University SIFE Sam Walton Fellow

Dr. Robert Albert

Morehead State University College of Business Dean

Morehead State University



MOREHEAD STATE
UNIVERSITY

Students In Free Enterprise 2006-2007 Annual Report



Morehead State University's Students in Free Enterprise team invites you to take a look at our year in review:

Our Mission:

To provide college students the best opportunity to make a difference and to develop leadership, teamwork, and communication skills through learning, practicing, and teaching principles of free enterprise.

Our Vision:

Helping people achieve their dreams through free enterprise education.

Our University:

Morehead State University is located in Rowan County, Kentucky. Midway between Lexington, Ky., and Huntington, W.Va., on Interstate 64, Rowan County is nestled in the foothills of the Appalachian Mountains. Morehead State University was founded in 1887 as Morehead Normal School. In 1922, the Kentucky State General Assembly converted the institution from a private to a public facility. Our School became Morehead State University in 1966.



Morehead State University enrolls more than 9,000 students from 100 Kentucky counties, 42 states and 37 nations. MSU offers nearly 80 degree programs which are available on a two-year, four-year and graduate level. We have been recognized for the third consecutive year as one of the top public universities in the South in the 2007 edition of "America's Best Colleges" by U.S. News & World Report. We were ranked as one of the top 100 schools in the South in the 2007 edition of "America's Best Colleges" by U.S. News & World Report. We were ranked as one of the top 100 schools in the South in the 2007 edition of "America's Best Colleges" by U.S. News & World Report. We were ranked as one of the top 100 schools in the South in the 2007 edition of "America's Best Colleges" by U.S. News & World Report.

Our service region is characterized by a depressed economy and a high unemployment rate. According to statistics published by The Appalachian Regional Commission:

- Kentucky has the highest unemployment rate of all the Appalachian States
- 17 of 22 counties in MSU's service region have poverty rates that exceed twice the national average
- 16 of 22 counties have been designated as "distressed areas"
- Per Capita Income is around 45% of the national average



OUR SIFE TEAM:

Members:	25
Advisors:	2
Established:	1999
Majors:	10

