

Sport Management Major

General Education

ENG 100	Writing I	3
CMSP 108	Fundamentals of Speech Communication	3
MATH	Math Reasoning (100 level)	3
	Computer Competence	3
	Writing 2 (200 level) plus Area Studies	3
Area Studies		
	Humanities	9
	Natural and Mathematical Sciences	9
	Social and Behavioral Sciences	9
	Practical Living	3
	Integrative Component (SPMT 499C)	3
	Total	48 Hours

Core Electives

Students will select twenty-one (21) hours from the following list based on their interests and career objectives. Prerequisites for electives are in italics below the course title.

BIS 321	Business Communications <i>Eng 200 AND KEYBOARDING COMPETENCY</i>	3
ACCT 281	Principles of Accounting I	3
CIS 311	Intro to Management Information <i>CIS 101 & ACCT 281 or ECON 202</i>	3
ECON 202	Principles of Microeconomics	3
MKT 304	Marketing	3
MKT 454	Promotional Strategies <i>MKT 304</i>	3
MNGT 261	Legal Environment of Business Operations	3
MNGT 301	Principles of Management	3
MNGT 311	Human Resource Management <i>MNGT 301</i>	3
CMAP 382	Principles of Public Relations	3
CMAP 383	Principles of Advertising	3
CMSP 390	Conflict and Communication	3
CMJN 491	Law and Ethics of the Press	3
CMEM 459	Electronic Media and Law/Regulations <i>Junior standing</i>	3
	Total	21 Hours

Area of Concentration

__SPMT 100	Introduction to Sport Management	3
__SPMT 102	Diversity in Sport & Physical Activity	3
__SPMT 200	Management of Sport & Physical Activity Programs <i>Pre-requisite SPMT 100</i>	3
__SPMT 204	Sport Finance	3
__SPMT 206	Ethics in Sport & Physical Activity	3
__SPMT 304	Sport Economics <i>Pre-requisite SPMT 204</i>	3
__SPMT 307	Sport Marketing	3
__SPMT 309	Risk Management in Sport & Physical Activity	3
__SPMT 310	Governance in Sport	3
__SPMT 380	Sport Media Relations	3
__SPMT 402	Planning, Designing and Managing Sport and Physical Activity Facilities	3
__PHED 430	Psychosocial Dimensions of Sport & Physical Activity	3
__SPMT 450	Field Experience Preparation	2
__SPMT 471	Sport Management Internship	15
__SPMT 480	Legal Aspects of Sport & Physical Activity	3
__SPMT 481	Employee Service Management in Sport & Physical Activity Settings	3
	Total	59 Hours

Total*Program 128 Hours