

# BBA IN MANAGEMENT (General)

## Academic Year: 2009/2010

College of Business and Public Affairs (Phone: 606-783-2174)

School of Business Administration (Phone: 606-783-2164)

PRE-BUSINESS CORE	Semester Offered	Credit Hours
ACCT 281 – Principles of Financial Accounting	Fall, Spring	3
ACCT 282 – Principles of Managerial Accounting	Fall, Spring	3
ECON 201 – Principles of Macroeconomics	Fall, Spring	3†
ECON 202 – Principles of Microeconomics	Fall, Spring	3
MNGT 160 – Business in Today’s Society	Fall, Spring	3
MNGT 261 – Legal Environment of Business Organizations	Fall, Spring	3
†Credits included in General Education Requirements	<b>Total Credit Hours (Pre-Business Core)</b>	<b>15</b>

**NOTE:** Prior to registering for upper division business core courses, students must be admitted to the BBA program. Admission requirements include completion of all pre-business core courses and an overall cumulative GPA of at least 2.25.

UPPER DIVISION BUSINESS CORE	Semester Offered	Credit Hours
BIS 321 – Business Communications	Fall, Spring	3
BIS 421 – Business & Technical Presentations	Fall, Spring	3
CIS 311 – Management Information Systems	Fall, Spring	3
ECON/MNGT 300 – Quantitative Methods in Business and Economics	Fall, Spring	3
FIN 360 – Business Finance	Fall, Spring	3
MKT 304 – Marketing	Fall, Spring	3
MNGT 301 – Principles of Management	Fall, Spring	3
MNGT 465 – Organizational Behavior	Fall, Spring	3
MNGT 499C – Strategic Management	Fall, Spring	3†
MSU 400 – World of Work	Fall, Spring	1
Any ECON Course above 300 level	Fall, Spring	3
†Credits included in General Education Requirements	<b>Total Credit Hours (Upper Division Business Core)</b>	<b>28</b>

MANAGEMENT CORE	Semester Offered	Credit Hours
MNGT 306-Production & Quality Management	Spring only	3
MNGT 310-Small Business Organizations	Spring only	3
MNGT 311-Human Resource Management	Fall only	3
MNGT 463-Law and Ethics in Business	Spring only	3
MNGT 475-Business Leadership & Teamwork	Fall only	3
MNGT 357 – Business Information & Industry Analysis	Fall only	3
<b>Total Credit Hours (Management Core)</b>		<b>18</b>
<b>Approved Management Prefix (MNGT) Elective (3 credit hours)</b>		<b>3</b>
<b>Approved Business Electives (6 credit hours)</b>		<b>6</b>
<b>TOTAL CREDIT HOURS (General Management Track)</b>		<b>27</b>

Approved Electives for Management Option (General Management Track)**		
MNGT 339-Cooperative Education III or MNGT 439-Cooperative Education IV	MNGT 362-Legal Environment & Business Practices	MNGT/FIN 365-Financial Issues for Small Business
MNGT 409-International Management	MGNT 411-Labor Relations	MNGT 417-Management/Marketing of Public and Nonprofit Organizations
MNGT 420-New Venture Creation	MGNT 425 – Training & Dev. In Industry	MNGT 399- Selected Workshop Topics
MNGT 476-Special Problems in Management	MKT 345-Marketing Strategies for Small Business	MKT 350-Personal Selling
MKT 351-Sales Management	MKT 354-Consumer Behavior	MKT 451-Retail Marketing
MKT 452-Marketing Research & Analysis	MKT 469-International Marketing	REAL 105-Principles of Real Estate
REAL 309-Land Planning & Development	REAL 330-Real Est. Prop. Management	REAL 335-Real Estate Investment
ECON 447-International Economics	FIN 342-Money & Banking	FIN 373- Investments

Revised Fall 2009

\*All Approved Electives are 3 credit hour courses