

BBA IN MANAGEMENT (General)

Academic Year: 2008/2009

College of Business (Phone: 606-783-2174)

Department of Management, Marketing & Real Estate (Phone: 606-783-2164)

PRE-BUSINESS CORE*	Semester Offered	Credit Hours
ACCT 281 – Principles of Financial Accounting	Fall, Spring	3
ACCT 282 – Principles of Managerial Accounting	Fall, Spring	3
ECON 201 – Principles of Macroeconomics	Fall, Spring	3†
ECON 202 – Principles of Microeconomics	Fall, Spring	3
MNGT 160 – Business in Today's Society	Fall, Spring	3
MNGT 261 – Legal Environment of Business Organizations	Fall, Spring	3
†Credits included in General Education Requirements	Total Credit Hours (Pre-Business Core)	15

NOTE: Prior to registering for upper division business core courses, students must be admitted to the BBA program. Admission requirements include completion of all pre-business core courses and an overall cumulative GPA of at least 2.25.

UPPER DIVISION BUSINESS CORE	Semester Offered	Credit Hours
BIS 321 – Business Communications	Fall, Spring	3
BIS 421 – Business & Technical Presentations	Fall, Spring	3
CIS 311 – Management Information Systems	Fall, Spring	3
ECON/MNGT 300 – Quantitative Methods in Business and Economics	Fall, Spring	3†
FIN 360 – Business Finance	Fall, Spring	3
MKT 304 – Marketing	Fall, Spring	3
MNGT 301 – Principles of Management	Fall, Spring	3
MNGT 465 – Organizational Behavior	Fall, Spring	3
MNGT 499C – Strategic Management	Fall, Spring	3†
MSU 400 – World of Work	Fall, Spring	1
Any ECON Course above 300 level	Fall, Spring	3†
†Credits included in General Education Requirements	Total Credit Hours (Upper Division Business Core)	28

MANAGEMENT CORE	Semester Offered	Credit Hours
MNGT 306-Production & Quality Management	Spring only	3
MNGT 310-Small Business Organizations	Spring only	3
MNGT 311-Human Resource Management	Fall only	3
MNGT 463-Law and Ethics in Business	Spring only	3
MNGT 475-Business Leadership & Teamwork	Fall only	3
MNGT 357 – Business Information & Industry Analysis	Fall only	3
Total Credit Hours (Management Core)		18
Approved Management Prefix (MNGT) Elective (3 credit hours)		3
Approved Business Electives (6 credit hours)		6
TOTAL CREDIT HOURS (General Management Track)		27

Approved Electives for Management Option (General Management Track)**		
MNGT 339-Cooperative Education III or MNGT 439-Cooperative Education IV	MNGT 362-Legal Environment & Business Practices	MNGT/FIN 365-Financial Issues for Small Business
MNGT 409-International Management	MGNT 411-Labor Relations	MNGT 417-Management/Marketing of Public and Nonprofit Organizations
MNGT 420-New Venture Creation	MGNT 425 – Training & Dev. In Industry	MNGT 399- Selected Workshop Topics
MNGT 476-Special Problems in Management	MKT 345-Marketing Strategies for Small Business	MKT 350-Personal Selling
MKT 351-Sales Management	MKT 354-Consumer Behavior	MKT 451-Retail Marketing
MKT 452-Marketing Research & Analysis	MKT 469-International Marketing	REAL 105-Principles of Real Estate
REAL 309-Land Planning & Development	REAL 330-Real Est. Prop. Management	REAL 335-Real Estate Investment
ECON 447-International Economics	FIN 342-Money & Banking	FIN 373- Investments

* Revised Summer 2008

**All Approved Electives are 3 credit hour courses